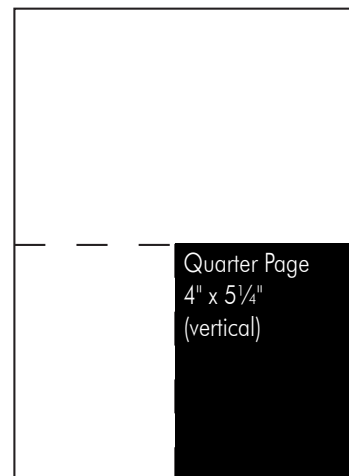
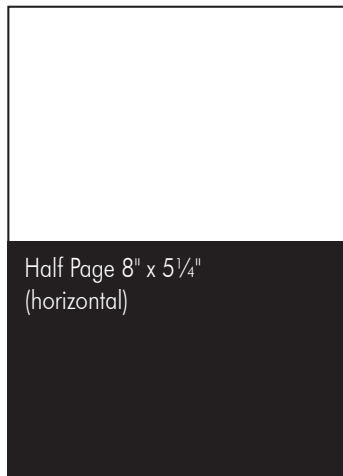




CONVENTION BOOK ADVERTISING GUIDELINES & SPECIFICATIONS

Covers & Full Pages inside
(full color with bleeds):
Ad size: 8.75" x 11.25"
Trim size: 8½" x 11"
Live Area: 8" x 10.5"

Full page inside
max. size
Ad size: 8.75" x 11.25"
Trim size: 8½" x 11"
Live Area: 8" x 10.5"



MECHANICAL SPECIFICATIONS

- All ads must be built at 100% of actual size
- Minimum resolution: 300dpi
- Color: CMYK or grayscale
- Ads should be submitted in PDF, EPS, or JPG.
- Please include crop marks
- All fonts must be rasterized, embedded, or outlined.

DIMENSIONS

- Covers (color with bleeds): 8.75"h x 11.25"w
(Live Area: 8" x 10.5")
- Full Page Inside (with bleeds): 8.75"h x 11.25"w
(Live Area: 8" x 10.5")
- Full-Page Inside (no bleeds): 8"h x 10.5"w
- Half-Page (no bleeds): 8"w x 5.25"h
- Quarter Page (no bleeds): 4"w x 5.25"h

SUBMISSION

Deadline: **July 8, 2022**

Email to: derrickjones1@gmail.com (cc: convention@nlgja.org)

Any file over 5mb can be sent via Dropbox, Hightail or other web-based file transfer program.

For questions about mechanicals or submission, please call or email:

Derrick Jones, Convention Coordinator, derrickjones1@gmail.com, (240) 432-5035 OR
Adam Pawlus, Executive Director, adam@nlgja.org, (202) 588-9888



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